

HALLMARK TUBULARS LTD.

- Seamless, ERW, Linepipe & Accessories products
- API & Premium Joint Tubing & Casing
- CRA OCTG & Down-Hole Accessories
- CSA & API Linepipe
- One of the largest immediately accessible inventories

HALLMARK TECHNICAL SERVICES

- Project Management: complete mill to rig services
- Certified Connections Supervision
- Premium Connections Supervision
- Field Supervision & Inspection
- Computer Torque Monitoring
- Integral Power Tongs
- Bucking Services
- Gauge Services
- Tubular Rentals, Strings
- Power Thread Cleaning, Thread Washers, Thread Protectors
- Casing String Design
- Lay Down Equipment

HALLMARK INTEGRATED TUBULAR SOLUTIONS

- Mill Sourcing
- OCTG and Linepipe Products and Accessories
- Bucking, Threading, Thread Compound, Sleeves
- Yard Services
- Float Equipment
- Safety & Environment Management Programs
- Warehousing, Hazardous Materials (ID & Disposition)
- Transportation Services & Coordination, including Returns
- Inspection, Used Tubing/Well-Bore Assets
- Thread Protector Recycling
- Inventory Management
- Work Strings

AFFILIATED LOCATIONS

East Coast Tubulars Ltd.
1345 Topsail Road
St. John's, Newfoundland A1B 3N7
Phone: 709 782 3285
Fax: 709 782 4909

HNS Tubulars Ltd.
20 Estates Road
Dartmouth, Nova Scotia B2Y 4K7
Phone: 902 463 6284
Fax: 902 469 7473

HALLMARK ORGANIZATION

HALLMARK TUBULARS LTD.

910, 255 - 5th Avenue SW
Calgary, AB T2P 3G6
24-Hour Phone: (403) 266-3807 Fax: (403) 266-6282

HALLMARK TECHNICAL SERVICES

NISKU HEAD OFFICE

1201 - 10th Street
Nisku, Alberta T9E 8L6
24-Hour Phone: (780) 955-7955 Fax: (780) 955-7334
Manager: Daryl Zacharias

BONNYVILLE OFFICE

5506 - 50th Avenue
Bonnyville, Alberta T9N 2K8
24-Hour Phone: (780) 826-2619 Fax: (780) 826-8969
Manager: Dean Claude

FORT ST. JOHN OFFICE

10016 - 108th Street
Fort St. John, BC V1J 4G6
24-Hour Phone: (250) 787-1506 Fax: (250) 785-9262
Manager: Dale Madison

HALLMARK INTEGRATED TUBULAR SOLUTIONS

1201 - 10th Street
Nisku, Alberta T9E 8L6
24-Hour Phone: (780) 955-7955 Fax: (780) 955-7334
Manager: Dave Baillie

HALLMARK EXECUTIVE TEAM

Brian Crookes, President & CEO

Dale Albert, VP Sales & Marketing

Kevin Powell, VP Operations

Terry Doherty, Controller

HALLMARK SALES & OPERATIONS TEAM

Boyd Odland	Denis Couillard
Dirk Blaufuss	Greg Mould
Greg Northcott	Greg Kubasek
Gordon Kozak	Guy Dow
Jim Johnson	John Badger
Ken Mitchell	Norma MacLeod
Richard Shields	Steve Kalny
Wes Sargent	William Remmer

Please visit our website at:
www.hallmarksolutions.ca

WINTER 2005



Hallmark



HALLMARK CONTINUES TO ADD VALUE

Hallmark is committed to providing the best products and services to our customers and we believe that we lead the pack in innovative solutions and supporting technologies.

We are now a distributor of OMSCO Industries, providing Drill Pipe, Heavy Weight Drill Pipe, Drill Collars and Kellys. V&M (France) acquired OMSCO Inc. (Houston) at the end of Septmeber and is now positioned to offer a complete Drill String Product Line with integrated supply of raw materials, internal heat-treating capabilities and multiple manufacturing capabilities. For your Drill Pipe needs, please contact Boyd Odland at 403-303-3725 or Ron Fuhr at 780-940-2222.

As a value add to our Rental Tubing Program, which stocks a complete line of EUE and Premium Connections, there will be no inspection or re-cut charges applied to the customer when renting Premium Joint Tubing. Please note, in order to maintain quality, safety and value for our customers, it is mandatory to have an HTS Thread Supervision Technician on location when running Premium Joint Tubing. For further information on our Rental Tubing Program, please contact Guy Dow at 780-955-7955.

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Do You WANT to SAVE MONEY?

The introduction of the HITS division has integrated all of Hallmark's products and services together in one location, as well as adding value through qualifying and sourcing all other required supplies and services within the chain. No longer is it necessary to contract with multiple vendors - one phone call is all it takes. Along with offering OCTG and linepipe products, procurement, management and technical services, HITS provides other valuable services that can save you both time and money.



Hallmark has aligned with several trucking companies and is able to aggregate your trucking requirements, creating a higher volume, which enables us to negotiate lower rates for you. In 2006, an on-site inspection and threading partner will allow us to lower movement charges from inventory yards to inspection and threading facilities, saving you money. Our in-house coupling manufacturing allows us to create "just in time" delivery on specialty coupling items, therefore reducing your inventory carrying charges. Our warehousing enables us to stage all of your requirements, from pipe to float and wellhead equipment, and consolidate materials in one location for shipment. Bucking services enable us to control the buck-on aspect of premium joint connections to meet the required specifications of our customers and computer torque monitoring of this process ensures that all requirements are being met.

To find out more about HITS and how we can benefit you, please contact Dave Baillie at 780-955-7955.

ANOTHER NEW FACILITY UNDER CONSTRUCTION

Hallmark Technical Services (HTS), a division of Hallmark Tubulars, is proud to announce that construction of its new facility in Bonnyville is underway, with opening slated for February 1, 2006.

The growth of our business in the Bonnyville area has a need for more space than existed previously. This new facility will offer 32,000 sq ft of yard space, a 4,400 sq ft shop and 1,300 sq ft of office space. The Bonnyville operation will continue to specialize in Power Tongs, Computer Torque Monitoring, Laydown Services, and Thread Supervision.

To learn how HTS in Bonnyville can benefit you, please contact Dean Claude at 780-826-2619.

CONTACT CHANGES IN EFFECT

The re-branding of Hallmark resulted in uniting all divisions and departments, and as a result, we have changed our website address, as well as all email addresses.

Our new website address is www.hallmarksolutions.ca. This is still under development, so please check in periodically for updates and additions.

Our email addresses have also changed. The standard is now "firstinitiallastname@hallmarksolutions.ca" (e.g. bcrookes@hallmarksolutions.ca). Please note that this address is .ca and not .com. The old email addresses will be in effect until the end of the year, but we ask that you change your contact information now, so as to avoid problems in the future.

We again thank everyone for their patience while we undergo these changes.

EMPLOYEES' CORNER

The Hallmark family continues to be involved in the community and is very pleased to share with you a few of the Hallmarkians that are making a difference.



During one amazing weekend, August 12th-14th, thousands of women and men walked 60 kilometres, honouring lives lost, celebrating survivors, and helping to bring breast cancer care to those who so desperately need it. In all, 2,281 participants raised over \$7.1 million dollars, the single largest fundraiser in Alberta's history. Among these participants, we are very proud of our "Boob Tubes", who raised over \$26,000 - an amazing feat! The "Boob Tubes" consisted of three Hallmark employees - Norma MacLeod, Terry Doherty & Claudine Dzibua - and three others - Jennifer Badgley, Kathy Barkey & Shelly Colhoun. Hallmark was pleased to donate \$5,000 to this cause. As Norma said, "we had to spend a lot of time in the hot tub to heal our sore feet, but it was worth every blister." Thank you ladies for your incredible contribution.

The Canadian Breast Cancer Foundation CIBC Run for the Cure took place on Sunday, October 2nd. Among the 170,000 participants across the country, several Hallmark staff and their families took part, raising well over \$6,000 for the cure. We would like to thank Cherene & Jerry Schiller; Norma, Murray, Kayley & Mason MacLeod; Shawna McLeish; Greg Northcott & Stephanie Marchand; Greg Kubasek & Glenda Sanchez; Tammy & Darcy Pettitt; Sara Reynolds; and Will Remmer & Amy Waisman. Thank you everyone!

Hallmark continues to support many other organizations, including, but not limited to the Alberta Theatre Projects, CUPS, MS Society of Canada, Juvenile Diabetes, Boys and Girls Club of Calgary, the Lance Armstrong Foundation, the Heart & Stroke Foundation, and the Calgary Interfaith Food Bank. Hallmark has donated over \$125,000 to these and other organizations in 2005.

THE HALLMARK SOLUTION TO POLYETHYLENE SHORTAGES

Largely due to the devastating hurricanes in the Gulf region, the polyethylene industry has been seriously impacted. Some producers of HDPE pipes have had to declare Force Majeure for all contracts and related agreements for their polyethylene pipe business. While raw material production facilities remain partially operational, the market supply of polychloride feedstock has been impacted from both an availability and a cost standpoint.

Hallmark is a solution provider and will exhaust all available supply options to ensure our customers' project schedules are not seriously delayed by this situation. As well, Hallmark's strong inventory of Ipsco steel linepipe is certainly an alternative to HDPE linepipe in certain situations.

Please direct all your HDPE linepipe inquiries to Shannon Hendry at 403-303-3723. Shannon and her team will do their best to find a solution to fit your requirements.

HALLMARK LAUNCHES NEW BRAND AND NEW DIVISION REMAINS COMMITTED TO PROVIDING QUALITY AND SAFETY TO OUR CUSTOMERS WHILE SAVING THEM MONEY

On a chilly September 28th, Hallmark was very proud to share three momentous events with our customers and suppliers. We cut the ribbon on our new facility in Nisku, we unveiled the new Hallmark brand, and we celebrated our 25th anniversary of servicing and supplying the oil and gas industry.

The opening of our facility in Nisku was a very proud day for us after seven years of planning and developing this *industry first*. Hallmark is committed to providing the very best solution in the best possible way while saving our customers money. In order to do this, we created Hallmark Integrated Tubular Solutions, or HITS. This division incorporates all aspects of the tubular supply chain, managing the entire process or portions of it, depending on customers' needs. HITS is able to take care of a client's sourcing, transportation, inspection, installation and surplus recovery needs; all it takes is one phone call to Hallmark.

With the addition of this new division, we recognized the need to redefine ourselves as we are no longer just a supplier of tubular products. With that in mind, we not only created a new image for ourselves with the design of a masterbrand logo and new logos for each of our three divisions, but we also created a new vision and mission and reaffirmed our core values. Our Vision is to provide the global advantage in the supply & integration of tubular products, services and solutions. Our Mission is that we will attain our vision by inspiring excellence in our people and evolving our business into the global model for quality, safety and value. In order to achieve our Vision, we need to rely on our core Values, which are People, Integrity, Creativity and Progressiveness.

We will be gradually integrating our new logos into all of our stationery, marketing materials and promotional items over the next few months. Please be patient with us while this transition takes place, as you will be seeing both the new and old logos for a bit longer.

While change is never easy, Hallmark is committed to making this change as seamless as possible for our customers, suppliers and employees and we are committed to providing the same great service to our customers that we have always provided. Here's to 25 years of successful relationships and to another 25!

LINEPIPE IN STOCK

Hallmark currently has over \$10 million available in linepipe inventory. We are stocking 2" to 12" in coated stock, bare and YJ2K specialty coatings. For inquiries on our stocking program, please contact Steve Kalny at 403-303-3704 or Shannon Hendry at 403-303-3723.



The cutting of the ribbon at the HITS Grand Opening. From left: Mr. Perry Batke, President Leduc Chamber of Commerce; Mr. Roger Davies, MLA Leduc-Beaumont; Mr. Brian Crookes, President & CEO of Hallmark.